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FOR IMMEDIATE RELEASE

## **PREVIEW SERVICES APPOINTS NEW SALES AND MARKETING DIRECTOR**

Preview Services, one of the UK's leading document scanning and document archiving companies, is delighted to announce the appointment of Ellis Mugridge to the role of Sales and Marketing Director.

In this position, Ellis will assume responsibility for all aspects of the Company's commercial activities and brings to the role a wealth of experience in managing and developing sales operations in the UK and across Europe.

Most recently, Ellis was European Sales Director at ACCO Brands Corporation focussing primarily on the Document Outsourcing and broader Document Management markets and, as such, has a deep understanding of the document life cycle.

Highly skilled in both Sales and Sales Management through channels that directly touch the end user and also through intermediary distribution, Ellis is a highly competent salesperson in his own right. He is also experienced in developing and implementing effective strategies for growth in sales and profitability whilst remaining highly focused on customer service excellence."

"Ellis has an exceptionally strong set of hands-on and strategic skills which will certainly be put to great use within Preview as we look to consolidate and build on our already strong position in the UK Document Management and Outsourcing markets," said Chris Wilde, Director of Preview Services. "We are delighted to have him on board and look forward to an exciting year ahead as we continue our growth."

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### **About Preview Services**

Preview Services Limited ([www.previewservices.com](http://www.previewservices.com)) is a specialist provider of outsourced document management services to businesses and public organisations of all sizes. Clients include major sales and leasing companies, airlines, engineering firms and government agencies.

Based in Feltham, Middlesex the Company operates one of the UK's leading document scanning bureaux and is developing innovative and cost saving solutions for document management.

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